

Attachment C - SUMMARY OF CITY COUNCIL/LANDMARK COMMISSION JOINT MEETING – OCTOBER 8, 2013

Context

- During the past year (2012), Landmark Commissioners have discussed the plusses (unique historic character) and challenges (streetscape) of the Old Town Historic Core
- Property and business owners have expressed interest in actions to support economic vitality, including additional events, promotions, and improvements to their respective properties
- Commissioners and staff see opportunities for the City to partner with property and business owners to enhance the **vitality** and **unique character** of the area
- Development of a plan and implementation strategy is an opportunity to support these objectives
- At the City Council and Landmark Commission meeting on October 8, 2013, we asked for Council's priorities regarding draft vision and strategies (design, investment, celebration) for the historic core in preparation for development of this plan

Council's Direction

- Integrate vision, design standards and character of Old Town Historic Core with Central Connector
- Provide early and ongoing outreach with property and business owners to create awareness and to learn about opportunities and challenges. Help the business owners identify collective and mutual interests.
- Consider incentives in Historic Core such as the TDR program. Can include working with property owner to remove grey siding at corner of Cleveland Street and Leary Way. Include information for property and business owners regarding programs such as National Historic Landmark.
- Note in the vision description (provided with packet) the current brick character and one-to two-story buildings, wayfinding and signs to create great spaces in which to shop and dine.
- Include interpretation highlighting historic buildings that have been demolished. Opportunities for community celebration and increasing awareness can include placing pictures in community gathering establishments such as Redmond's Bar & Grill and at BJ's.
- Create a range of options that support business and property owners' needs. Make certain updates to standards are easily implemented and not onerous.